



# CLIMATE CHANGE WARNING LABELS ON GAS PUMPS.

Tuesday, Nov. 26<sup>th</sup> at 7 PM

Hamilton Centre for Civic Inclusion  
267 King Street East

**WARNING**  
Use of this fuel product contributes to climate change which may put up to 30% of species at a likely risk of extinction.  
Required by Municipality of Courage by-law 2013-058.

**WARNING**  
Use of this fuel product contributes to climate change which may cause drought and famine.  
Required by Municipality of Courage by-law 2013-058.

**WARNING**  
Use of this fuel product contributes to ocean acidification which puts much marine life at risk of extinction.  
Required by Municipality of Courage by-law 2013-058.

## Want to stop Tar Sands? Pipelines? Climate Change? Disrupt Demand.

This globally-unprecedented campaign is coming to Hamilton. Learn the psychology, economics and law behind this simple yet powerful tool to shift market demand.



**“Genius proposal”**  
- Upworthy

**“Brilliant”**  
- Tzaporah Berman

**“Great idea”**  
- TreeHugger

**“Bring it!”**  
- Climate Reality

**“Shirkey speaks at breakneck pace with a lawyer’s clarity and the energy of a children’s entertainer.”** - DeSmog Canada



**Our Horizon** was launched in 2013 by Toronto lawyer Rob Shirkey and is already being talked about all over the world. Our Horizon just finished a cross-Canada tour to empower citizens to advocate for this game-changing idea in their own communities.

[ourhorizon.org](http://ourhorizon.org)

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